



GREAT FALLS BALLOON FESTIVAL PARADE APPLICATION

PARADE DATE: *Saturday, August 18, 2018*

APPLY BY: *Saturday, August 11, 2018*

>> This form can be completed electronically or by hand <<

ORGANIZATION INFORMATION

ORGANIZATION/GROUP NAME _____

CONTACT NAME _____

ADDRESS/CITY/STATE/ZIP _____

SMALL BUSINESS
(1-19 employees)

LARGE BUSINESS
(20+ employees)

NON-PROFIT

PHONE _____

ALTERNATE PHONE _____

EMAIL ADDRESS _____

WEBSITE _____

CATEGORY *(check one)*

PLEASE DESCRIBE YOUR ENTRY

-- VEHICLE/FLOAT

-- BAND

-- WALKING/MARCHING UNIT

WILL YOUR FLOAT HAVE MUSIC? YES NO IF YES, PLEASE DESCRIBE:

PARADE PARTICIPANT HOLD HARMLESS AGREEMENT

>> Please review, sign, and return along with your application <<

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Great Falls Balloon Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the City of Auburn, City of Lewiston and Great Falls Balloon Festival, and its officers, directors, employees, agents and members of either organizations, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration or indemnity, or any other thing whatsoever which might arise from the undersigned's participation in the Great Falls Balloon Festival. **I understand and agree to adhere to the following:**

-- **NOTHING may be thrown or tossed at the crowd.** This is to avoid the possibility of injury to a child who may run into the path of a vehicle. With prior approval of the parade committee we may allow things to be handed out (transfer from one hand to another).

-- **No flyers, coupons, food or promotional material may be distributed during the parade.**

APPLICANT NAME _____

ORGANIZATION/GROUP NAME _____

APPLICANT SIGNATURE (HANDWRITTEN OR ELECTRONIC) _____

DATE _____

Parade Entry Rules

Floats

1. All floats must be in keeping with the theme of the parade.
2. All floats must be family-oriented.
3. Floats may have signage to enhance the theme or design of their float.
4. All categories are allowed additional signage as follows:
 - As well as signage that pertains to the theme of the parade, businesses, non-profits and schools/camps may include signage that shows their name and website or telephone number. One sign of this size is allowed on each side of the float.
 - Business signage may be carried as a banner in front of float.
5. Floats are restricted to one vehicle, or one vehicle pulling one trailer, unless otherwise approved by the parade committee.
6. **PLEASE, take safety precautions for your float riders and walkers.** Riders should be either secured or positioned so that they cannot fall from floats. Walkers should be kept at a safe distance from moving vehicles and have good visibility in any costumes. An adult must supervise youth participants.

Bands and Marching/Walking Units

1. Bands and marching/walking units, may carry a banner with their unit or organization name on it.
2. Bands on vehicles may have signage on the vehicle with the band name on it.

ALL UNITS

1. All units must submit an application and Hold Harmless agreement by the deadline.
2. NOTHING may be thrown or tossed, at the crowd. Only with prior approval of the Parade Committee may we allow items to be handed out.
3. No fundraising is permitted.
4. All entries are subject to approval by the Great Falls Balloon Festival. You will be notified by email or phone of your acceptance.
5. Parade Participants may park at Community Little Theater Parking lot, or surrounding streets. Please do not park at any local businesses including the Village Inn Restaurant. You will be towed. Car Pooling for groups is encouraged.

Judging Criteria

- Conforms to theme
- Originality
- Creativity and use of color
- Quality of construction
- Overall effort and final result

Awards

- Large Business, Small Business, Non-Profit Categories: 1st, 2nd, and 3rd Place
- Pilot Awards: 1st, 2nd, and 3rd Place
- Star Award (Best Theme)

Setup & Start Time

- Date: Saturday, August 18, 2018
- Arrival Time: No later than 10:30 a.m.
- Start Time: 11:00 a.m.
- Location: Parade Lineup will be on Elm Street
(Auburn, ME)
- Distance: Approximately 1.25 miles
- Finish: Approximately 12 p.m.
- Judging: Judging will be done during the parade
and announced the following days.

Application

- Submit your application by Saturday, August 11, 2018
- By Mail: Great Falls Balloon Festival, ATTN: Parade
PO Box 1238, Auburn, ME 04211
- By Email: parade@greatfallsballoonfestival.org

Questions?

Parade Coordinator

parade@greatfallsballoonfestival.org