

	FESTIVAL SPONSOR					BALLOON SPONSOR		SPECIAL EVENT SPONSOR	
	<b>GOLDEN EAGLE</b> <i>\$10,000</i>	<b>DOUBLE EAGLE II</b> <i>\$5,000</i>	<b>DOUBLE EAGLE</b> <i>\$2,500</i>	<b>ROSIE O'GRADY</b> <i>\$1,000</i>	<b>FRIEND OF THE FESTIVAL</b> <i>\$250</i>	<b>SPECIAL SHAPE</b> <i>\$1,500</i>	<b>BALLOON SPONSOR</b> <i>\$650</i>	<b>MOONGLOW SPONSOR</b> <i>NEW! \$750</i>	<b>PARADE SPONSOR</b> <i>NEW! \$500</i>
<b>VIP ACCESS</b>									
Balloon rides	4 tickets	4 tickets	2 tickets	2 tickets		2 tickets	2 tickets	2 tickets	
Parking passes	4 passes	4 passes	2 passes			2 passes			
<b>BANNER PLACEMENT</b>									
Main stage*	✓	✓							
Main entrance			✓	✓	✓			✓	✓
Balloon basket						✓	✓		
Parade vehicle						✓			✓
<b>ONLINE ADVERTISING</b>									
Website Sponsor Page	✓ <small>(WITH LOGO)</small>	✓ <small>(WITH LOGO)</small>	✓ <small>(WITH LOGO)</small>	✓ <small>(WITH LOGO)</small>	✓	✓ <small>(WITH LOGO)</small>	✓	✓	✓
Website Homepage Feature	✓ <small>(WITH LOGO)</small>	✓ <small>(WITH LOGO)</small>							
Facebook Posts	✓ <small>(INDIVIDUAL POST)</small>	✓ <small>(INDIVIDUAL POST)</small>	✓	✓	✓	✓	✓	✓ <small>(INDIVIDUAL POST)</small>	✓ <small>(INDIVIDUAL POST)</small>
<b>PRINT ADVERTISING</b>									
Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓
Brochure	✓	✓	✓	✓		✓	✓		
Program	✓ <small>(WITH LOGO)</small>	✓ <small>(WITH LOGO)</small>	✓ <small>(WITH LOGO)</small>	✓		✓ <small>(WITH LOGO)</small>	✓	✓	✓
Program pull-out	✓ <small>(WITH LOGO)</small>							✓	✓
<b>MISCELLANEOUS</b>									
Complimentary trade table*	✓	✓							

\*cash sponsors