



## Parade Participation Form

Parade Theme: "Celebrating Maine Farms"

**Application Deadline: August 6 @ 4:00 PM**

Organization Name/Group: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

**ENTRY CATEGORY** (Please Check One )  Float  Band  Walking/Marching Unit  Other

**AWARD CATEGORY** (Please Check One)  Large Business (over 20 employees)  Small Business  
*See attached rules for judging categories and criteria.*  Non-Profit

**Would you like your float entry to be judged?**  Yes  No

**Will your float have music?**  Yes  No If yes, describe \_\_\_\_\_

**Size and description of float trailer and/or vehicle** \_\_\_\_\_

**DESCRIPTION OF ENTRY:** \_\_\_\_\_

**NOTE:** All entries are subject to approval by the Great Falls Balloon Festival Committee.  
You will be notified by email or phone of your acceptance.

**PLEASE SUBMIT:** Completed application and signed "Hold Harmless" agreement to:

City of Auburn  
Attn: Tracey Steuber, Parade Chair  
60 Court Street, Auburn, Me 04210  
(207) 333-6600 fax: (207) 333-6625

## **2010 Great Falls Balloon Festival Parade Agreement and Hold Harmless Agreement**

### **Hold Harmless Agreement**

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Great Falls Balloon Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the City of Auburn, City of Lewiston and GREAT FALLS BALLOON FESTIVAL, and its officers, directors, employees, agents and members of either organizations, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration or indemnity, or any other thing whatsoever which might arise from the undersigned's participation in the Great Falls Balloon Festival.

I understand and agree to adhere to the following restrictions:

1. NOTHING may be thrown, tossed or passed out into, or at, the crowd. This includes promotional materials; candy, squirting water guns, water balloons, silly string, food etc. This is to avoid the possibility of injury to a child who may run into the path of a vehicle.
2. No fundraising is permitted.
3. No fliers, coupons, food or promotional material may be distributed during the parade.
4. Entries that are political, religious or controversial in nature will not be accepted. In the event of uncertainty concerning the character of the entry, applicant agrees to abide by the determination of the Festival.

Signature\_\_\_\_\_

Date\_\_\_\_\_

**Please complete, sign, and return, along with your application:  
City of Auburn  
Attn: Tracey Steuber, Parade Chair  
60 Court Street  
Auburn, ME 04210**

# 2010 Great Falls Balloon Festival Parade Entry Rules

## Floats

1. All floats must be in keeping with the theme of the parade.
2. All floats must be family oriented.
3. Floats may have signage to enhance the theme or design of their float.
4. Floats may **not** advertise a product, business, service or cause in any way.
5. All categories are allowed additional signage as follows:
  - A. As well as signage that pertains to the theme of the parade, businesses, non-profits and schools/camps may include signage that shows their name and website or telephone number. This allowable signage may be no larger than 8 sq. ft in size. One sign of this size is allowed on each side of the float.
  - B. Business signage may be carried as a banner in front of float.
6. Whenever possible, please choose smaller trailers for flats in lieu of large flatbeds.
7. Floats are restricted to one vehicle, or one vehicle pulling one trailer, unless otherwise approved by the parade committee.
8. **PLEASE, take safety precautions for your float riders and walkers. Riders should be either secured or positioned so that they cannot fall from floats. Walkers should be kept at a safe distance from moving vehicles and have good visibility in any costumes. An adult must supervise youth participants.**
9. All floats entries are subject to approval by the Great Falls Balloon Festival Board upon receipt of the parade application.
10. (See below) for ALL UNIT rules.

## Contest Winners

1. All contest winners will participate by invitation only. We will consider requests from contest winners, upon receipt of a full description of the contest won.
2. Vehicles used by contest winners may have signage of donating car dealership. Signage of car dealership may be no larger than 2 sq ft. in size on each side of the car.

## Marching Units/Drill Teams/Bands

1. Marching Units, Drill Teams and Marching Bands, may carry a banner with their unit or organization name on it, during the parade.
2. Bands on vehicles may have signage on the vehicle with the band name on it.

## ALL UNITS

1. All units must submit an application and “Hold Harmless” agreement by the parade application deadline.
2. **NOTHING may be thrown, tossed, passed out to, or at, the crowd. This includes promotional materials, coupons, candy, squirting water guns, water balloons, silly string, food, etc. Any violation of this rule will result in the participant and their organization being responsible for damages. Also, they will not be allowed to participate in the parade in future years.**
3. No fundraising is permitted.
4. Entries that are political, religious or controversial in nature will not be accepted.
5. All parade entries are subject to approval by the Great Falls Balloon Festival Board.

# Great Falls Balloon Festival

## “Celebrating Maine Farms”

### Award Categories

1. Large Business
2. Small Business
3. Non-Profit Organization

### Judging Criteria

1. Conforms to theme
2. Originality
3. Creativity and Use of Color
4. Quality of Construction
5. Overall Effort & Final Result

### Float Judging Awards

**Large Business, Small Business, Non-Profit Categories:** 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place Trophies

**Pilot Awards:** 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place Trophies

**Star Award (best theme):** Trophy

### Setup and Start Time

**Date:** Saturday, August 20<sup>th</sup>

**Judging:** Float judging will be done during the parade at the viewing stage in front of Auburn Hall

**Arrival Time:** No later than 10:45 a.m.

**Parade Begins:** **11:00 a.m.**

**Location:** Spring Street (Auburn Public Library)

**Distance:** The parade is approximately 1.25 miles

**Finish:** The parade should finish around 12:00 p.m.

### RULES AND REGULATIONS

1. **NOTHING** may be thrown, tossed, passed or squirted out into the crowd. This includes promotional materials, candy, water guns, water balloons, silly string, food, coupons, fliers, etc.
2. **No** fundraising is permitted.
3. **Entries** that are political, religious or controversial, in nature, will not be accepted.
4. **All** float entries are subject to approval by the Great Falls Balloon Festival Board.

### Application

**DEADLINE: Friday, August 6, 2010 – by 4:00 p.m.**

**Please submit by the deadline:**

- **Completed Application**
- **Signed “Hold Harmless” Agreement**

**Submit by mail or fax to:**

City of Auburn

Attn: Tracey Steuber

60 Court Street

Auburn, ME 04210

Phone: (207) 333-6601 ext. 1214

Fax: (207) 333-6625